

<b>Raffles Milano</b> via Felice Casati 16 20124 Milano	Master Program	Academic Year 2020/2021			
<b>Visual Design &amp; Communication</b>					
<b>Month of Discovery</b>	<b>Preliminary project course</b>	<b>h.</b>	<b>Preliminary Method Subject</b>	<b>h.</b>	<b>Total h.</b>
November	Visit to Studios/Companies Galleries, Museums E. Manitto	56	History of Visual Design	10	66
<b>Months of Learning and Doing</b>	<b>Project course</b>	<b>h.</b>	<b>Method Subject</b>	<b>h.</b>	
December/January	Landor	84	Digital Culture Printing Techniques Marketing & Communication	12 12 12	120
February	G Design	56	Video & Regia	16	72
March	Lava	56	Contemporary Culture, Art & Protagonists	16	72
April	Pentagram	56	Type Design	16	72
May	Ogilvy	56	Public Speaking & Presentation	6	62
Total hours frontal lessons and workshop		364		100	464
<b>Months of personal final project</b>					
June/July	Final project Course Leader	56			56
<b>Month of Personal experience</b>					
August	no lessons				0
<b>Month of the Perfect result</b>					
September	Portfolio finalization and set up for Raffles Milano Masters exhibition				60
<b>Additional contributions shared with the Raffles world</b>					
Integrative lessons (Raffles Talks)	20 lessons with designers, architects, photographers and others				40
<b>Total hours</b>					<b>620</b>